

**A RECENT  
SURVEY\* FOUND  
THAT INSURANCE  
COSTS AND  
AVAILABILITY ARE  
AMONG BUILDERS'  
HIGHEST CONCERNS.**

  
Steel Framing Alliance™  
[www.steelframing.org](http://www.steelframing.org)

  
ZURICH

Steel Framing Alliance  
1201 15th Street NW, Suite 320,  
Washington, DC 20005-2842

**HOW TO  
SLASH YOUR  
BUILDERS RISK  
INSURANCE  
COSTS:**

- A) FRAME WITH STEEL.**
- B) REPEAT STEP A.**



### Slash your Builders Risk Insurance Rates.

From property to materials to insurance rates, the price tag for new construction is going through the roof. The good news is that you can dramatically lower your Builders Risk insurance rates — between 25% and 75% — simply by using steel framing.

### Why Such Great Rates for Steel?

When you use steel framing materials for commercial, multifamily and other construction projects, you can take advantage of the innovative Zurich Builders Risk Plan. This new plan is the first to recognize that because steel is a non-combustible building material, a distinction should be made between it and wood.

### Builders Risk from the Leader.

The Zurich Builders Risk Plan is brought to you by Zurich North America — with an A rating by A.M. Best and an A+ rating by Standard & Poors — and by the Steel Framing Alliance, your one-stop technical and marketing resource for steel framing materials.

### Steel Framing Helps You Save Money.

Lightweight and non-combustible, steel framing offers superior value. And now, with the Builders Risk Plan, steel also offers considerable savings. These special low rates are available for a wide range of projects, including:

- » Multifamily residential
- » Tract single-family residential
- » Apartments
- » Offices and banks
- » Assisted-living facilities
- » Schools and colleges
- » Hotels and motels
- » Warehouses

For commercial and multifamily residential construction, the plan establishes a rate for steel framing that is as much as 75% lower than premiums available for wood framing. Rates for single-family residential are assessed on a case-by-case basis and may also offer significant savings.

Zurich also offers deductible options, flexible reporting options, and flexible payment terms.

### Comprehensive Coverages Include:

- » Soft costs
- » Ordinance and law
- » Temporary storage and transit
- » Debris removal

### Do the Math.

Zurich is already the leading provider of coverage for multifamily residential and commercial projects with estimated completed values of up to \$50 million. With its new low rates, quick turn-around and commitment to customer service, there's no reason to go anywhere else for builders risk coverage.

**In the continental United States, have your agent contact Zurich at (866) 279-8253.**

**In Hawaii, contact the Steel Framing Alliance for further details at (866) 303-4906.**



Rates vary by many factors, including location and construction type. Not available in all areas. Underwritten by Zurich American Insurance Company.

For further information, visit  
[www.steel framing.org](http://www.steel framing.org)